



NATHAN MURPHY


Digital Media Designer & Developer

"Don't just focus on doing good work, but focus on doing work that does good."

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 www.nathanspace.com

EDUCATION

MAY 2013

UC San Diego

Bachelor's Degree

Major - Visual Arts, Media

Minor - Business

SKILLS

HTML5 + CSS3, *jQuery/JS*,
PHP, SQL, Video, Adobe CC,
Photography, Live Streaming,
Client Relations, Leadership,
AGILE Project Management,
UX/UI Design, Finance,
New Business Development,
Team Building, Presentations
and Public Speaking

WHAT I LOVE

I enjoy spending time with my wife & friends, cooking, taking photos, geeking out over new tech, camping & hiking, traveling anywhere, playing sports (especially golf), watching movies, and helping friends learn how to code.

EXPERIENCE

Technical Project Manager

JAN 2016 - PRESENT

Kaltura | www.kaltura.com

Focusing in Education and Enterprise, this is a highly technical position where I own the project lifecycle from training to final delivery. Kaltura is an industry leader in video technology and leverages a robust set of API's to deliver a modularized, customized solution for each client.

Director, Video & Studio Production

JAN 2015 - JAN 2016

Daily Racing Form | www.drf.com

After being promoted to Director, my goals shifted to monetization, distribution, and delivery optimization. Working with advertising partners and track owners, we created new relationships to syndicate content and gain the media rights to major events while cultivating mindshare and growing ad revenue.

Co-Founder

SEPT 2014 - PRESENT

Food Blog | www.nathanandchristinamakefood.com

With over 4 years experience working in restaurants, and my wife's love of cooking, we launched a food blog to share our experiences in the kitchen together. The CMS was coded from scratch along with the UI. A great side project turned revenue stream.

Studio & Production Manager

SEPT 2013 - JAN 2015

Daily Racing Form | www.drf.com

I was brought to DRF to help this 120 year old company move from a print business to a digital business, specifically making video production a key delivery engine for up-to-the-minute news coverage. I oversaw the integration of the entire video architecture and onboarded our enterprise level video solution.

Founder

JUN 2010 - NOV 2013

Motif Digital Media | dissolved

Motif Digital worked with small businesses owners and start-ups in vastly saturated markets to develop compelling content and digital media by implementing innovative technology.

ABOUT NATHAN

For the past 3 years I have been living in NYC learning anything and everything there is to know about the digital world. Owning my own company for 3 years taught me to move quickly and never stop building. I crave the creative outlet of developing something out of nothing and constantly push myself into areas where I am forced to keep learning.